

**SANGFOR**

# CASE STUDY

# News Media UK Branch

## Client Overview

The end-customer is a leading Chinese news media agency operating in the UK, delivering real-time news and multimedia content to a wide audience. With increasing digital demands and remote collaboration between UK and overseas offices, the company required a secure, high-performance network solution to ensure reliable connectivity and smooth data transfer across sites.

## Challenges

- Inconsistent connectivity and unstable network performance between branches
- Limited bandwidth efficiency, impacting video uploads and content sharing
- The need for a cost-effective solution to improve WAN optimisation and manage growing data flows
- Requirement for expert local technical support to ensure fast deployment and post-sale assistance

## Solution

After a detailed consultation and network assessment, the client selected Sangfor's SD-WAN solution, including:

- **Sangfor WOC-1000-B1600 for the head office**
- **Sangfor WOC-1000-B1200 for the branch site**
- **Onsite technical support** provided by Unigrand, Sangfor's official UK distributor

Sangfor's SD-WAN was deployed to optimise bandwidth, manage traffic by application, and improve network reliability with smart routing. Unigrand's technical team supported the setup from start to finish, ensuring everything ran smoothly with minimal disruption.

[www.unigrand.co.uk](http://www.unigrand.co.uk)

[info@unigrand.co.uk](mailto:info@unigrand.co.uk) / +44 01372 812176





## Deployment Details

### Head Office (London) – WOC-1000-B1600

- Set up as the main SD-WAN hub
- Connected to two internet lines for better uptime and backup
- Prioritised key apps like video uploads and collaboration tools
- Integrated with the existing firewall for smooth security control

### Branch Office – WOC-1000-B1200

- Linked securely to the head office with encrypted SD-WAN tunnels
- Smart routing set up to send important traffic on the best path
- Optimised bandwidth to reduce delays in media transfers

## Key Results

- ✓ **Improved network stability** and faster performance for internal systems and cloud applications.
- ✓ **Optimised bandwidth efficiency**, reducing congestion and improving video delivery.
- ✓ **Secure and centralised management** of multiple sites with real-time visibility
- ✓ **Positive user experience** and reliable support through Unigrand's local engineering team.

## Conclusion

By deploying Sangfor's SD-WAN solution, the Chinese News Media agency UK branch successfully overcame their network limitations and significantly improved operational efficiency. This project further demonstrates Sangfor's capability to deliver high-performance enterprise networking, and Unigrand's commitment to providing excellent local support and solutions tailored to UK-based organisations.